



Within the framework of the *Annual Supplier Business Meeting*, every year the Japanese multinational awards its best suppliers

Toyota honors Ficosa with the Value Analysis award

This award recognizes the company's capacity to optimize the function/cost ratio of its products

In recent years Toyota has distinguished the work of Ficosa on various occasions, highlighting the excellent service the company offers to all its customers

09 July 2018.- Ficosa, top-tier global provider devoted to the research, development, manufacturing and marketing of high-technology vision, safety, connectivity and efficiency systems for the automotive sector, has been recognized by Toyota Motor Europe with the Value Analysis award. With this prize, the Japanese multinational recognizes the know-how and capacity of Ficosa to offer high-quality products, optimizing the ratio between function and cost, and eliminating costs that do not add value.

The Toyota Motor Europe awards ceremony was held during the *Annual Supplier Business Meeting 2018*, which brought together more than 70 European suppliers at this edition. With these prizes, every year the Japanese multinational recognizes the most outstanding suppliers in the areas of quality, value analysis, project management, supply and cost.

Karim el Hamel, Country Director of Ficosa Turkey and the one to collect the award, highlights: *"It is an honor to receive this award from a premium car manufacturer like Toyota, as it recognizes our work to identify everything that does not add value to the product with the aim of reducing costs and supplying more competitive and high-quality solutions. In this regard, we will continue to focus our efforts on ensuring the excellence of our products and offering the best quality to our customers."*

Toyota Motor Europe has awarded Ficosa on various occasions during the years, a fact that highlights the policy of quality, excellence, service, flexibility and ongoing improvement that the multinational maintains with all its customers.

Since 1998 the company has been developing and manufacturing multiple solutions for Toyota at its production centers in Spain, Portugal, Turkey, China, Brazil, the United States and Mexico. Some of these products are shifter systems, brake levers, mechanical cables, rear-view mirrors and windshield washing systems, among others.

About Ficosa

Ficosa is a global company devoted to the creation of high-technology vision, safety, efficiency and connectivity solutions for the industry, with the desire to contribute to society through our commitment to technological innovation, human values and energy efficiency. Founded in 1949 and based in Barcelona, Ficosa currently has more than 10,500 employees in 19 countries worldwide in Europe, North and South America and Asia, with



consolidated sales of €1.169 billion in 2016. The rear-view system (interior/side mirror) is Ficoso's main business, known worldwide and recognised by top global OEMs.

[URL: http://ficsosa.com/](http://ficsosa.com/)

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