



These good results and its commitment to R&D consolidate the company as a benchmark in vision systems

Ficosa reaches the milestone of more than 6 million rear-view cameras sold

This figure has been recorded since 2014, when the multinational started providing this solution

Sales of rear-view cameras have doubled in the last three years and forecasts point to volumes that will exceed 25 million by 2028

Ficosa has integrated these systems into the Surround View System, a pioneering solution that offers 360° vision and marks an important step towards autonomous driving

June, 17.- Ficosa, a leading global supplier dedicated to the research, development, production and marketing of vision, safety, communication and efficiency systems for the automotive industry, has reached a new milestone selling more than 6 million rear-view cameras. This figure has been recorded since 2014, in just seven years, when the company began marketing this solution.

The good results achieved in this segment have been boosted in recent years, which is confirmed by the fact that the company has doubled its sales figures for these solutions in just three years, exceeding established forecasts. Major brands in the automotive sector, such as members of the Volkswagen Group (Volkswagen, Audi, SEAT, Skoda and MAN), as well as other customers such as McLaren, Tata Motors and BYD have placed their trust in Ficosa for their supply of rear-view cameras.

Josep María Forcadell, Director of Ficosa's ADAS Business Unit, states that "this milestone consolidates the company's leadership in the vision systems market and reaffirms the strong technological transformation undertaken in order to move from providing conventional vision systems based on mirrors to cameras with a high technological component." He adds that the organisation expects to experience strong growth in this segment, with a forecast to "reach 25 million rear-view cameras sold by 2028."



Rear-view cameras, which are designed to make parking easier for the driver, are part of the Advanced Driver Assistance Systems (ADAS) category. When the vehicle is put into reverse, the camera at the rear of the car is activated, displaying a live image of the area behind the car on the central monitor for more precise manoeuvring.

The company currently manufactures and markets analogue rear-view cameras, which are among the best on the market due to their image quality, as well as a new generation of digital cameras, which offer high performance and provide a wider range of vision and maximum resolution in the most demanding conditions. These developments are instrumental in increasing safety during reversing manoeuvres.

Surround View System, another step towards autonomous driving

Ficosa has also integrated rear-view cameras into the pioneering Surround View System, one of the company's major advances which stands out for its cutting-edge technology. Using four perimeter cameras and a control unit, this system offers 360° vision, providing images from multiple perspectives and assistance in parking manoeuvres from any blind spot.

As Josep María Forcadell explains, these innovations "represent a turning point that positions the company as a provider of integral solutions for vision assistance systems. Thanks to advances in technology and our engineering and production capabilities, we can embark on a roadmap of new product development in the coming years. We are focused on creating highly innovative solutions for vehicle peripheral vision, automated parking and assistance, as well as cameras and other elements that make up the key ecosystem for autonomous driving," he underlines.

The company is already working on a new update of the Surround View System that will add new features aimed at increasing safety, such as pedestrian detection at the start of a manoeuvre so that the system can trigger an emergency brake.

**About Ficos**

Ficos is a global company dedicated to the creation of vision, safety, efficiency and connectivity solutions with high technological content for the automotive and mobility industry, with a vocation to contribute to society through its commitment to technological innovation, human values and energy efficiency. Founded in 1949 and with headquarters in Barcelona, Ficos currently employs more than 10,500 people and has production and R&D centres and sales offices in Europe, North and South America, Asia and Africa. The Rear View System (interior/side mirror) is Ficos's main, globally renowned business, which is recognised by the world's leading original equipment manufacturers (OEM). www.ficos.com

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