

Perseverance award to a business career

**Josep Maria Pujol, chairman of FICOSA, receives the
Auto 2011 award from IESE business school**

The Price was delivered during the 26th Meeting of the Automotive Industry that gathers the key actors of this sector

Barcelona, 23rd November, 2011.- Josep Maria Pujol, Chairman of the Spanish multinational FICOSA, has received the “Auto 2011” award from IESE for Perseverance, in recognition of his entrepreneurial endeavour along his career, especially during difficult times for the automotive sector.

Josep Maria Pujol thanked the award stressing how important it is to persevere with entrepreneurial attitude in order to overcome difficulties. When he received the award he declared that *“crisis will eventually go by, what really matters is to work with passion”*. This distinction adds to his nomination as Ambassador of Barcelona Entrepreneur Capital last June.

Auto 2011 award to Perseverance was presented during the 26th IESE Meeting of the Automotive Industry that is being held these days in Barcelona. This meeting gathers senior automotive executives, leading academic thinkers and industry experts to discuss on the problems generated by the crisis and the new success strategies they have implemented as a consequence, with positive results: benefits, innovation and new models addressed to solve both consumers’ and environmental needs.

FICOSA, as a first level supplier of systems and compounds for vehicles, actively participates in this meeting.

About FICOSA

FICOSA is an industrial group based in Spain and a global leader in research, development, production and marketing of automotive systems and parts. Founded in 1949, the company, with headquarters in Barcelona (Spain), holds a team close to 8,000 employees and manufacturing plants, technological centres and offices located throughout 19 countries in Europe, North America, South America and Asia.

The Group invests 4% of its income in R&D, and operates one of the top technology development centres in Spain addressed to the automotive, electronics, energy and communications industries. FICOSA has positioned itself for the future as a world leader in electronic systems with a global and more diversified business agenda and an expanded added value product line.

More information

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