



001 30/06/2011

EcoSeries adds a new race in the calendar of 2011 that will take place on September 23rd in the Catalunya Circuit

## FICOSA sponsors the first European championship of efficient driving that has a new race in the Catalunya Circuit

**Barcelona**, **30**<sup>th</sup> **of June**.- The Spanish multinational FICOSA, targeting the automotive, energy and communications industries, sponsors ECOSeries, the first European race in permanent circuits based in efficient driving, energy saving and alternative sources of energy.

R&D Director of FICOSA, Vicenç Aguilera has explained that the ECOSeries' formula is in line with the multinational's commitment with safety, efficiency and responsible driving. At the same time, he considers that this purpose matches the innovation policy that drives this company. Vicenç Aguilera highlighted that "*the values of FICOSA are closely related with the objective of ECOSeries, since they are for the efficient driving and new technologies*"

ECOSeries races are open to the participation of any driver with serial cars. There are two competitions: *ECOSeries Efficiency*, prevailing the relation between performance and compsumtpion and *ECOSeries Regularity*, that seeks regularity with a limited consumption and includes a category for electric cars.

The championship consists of six races, two of them in Catalunya Circuit:

- 20th March: Motor Park Castellolí
- 17th Abril: Alcarrás Circuit
- 15th May: Calafat Circuit
- 11th September: Catalunya Circuit
- 23rd September: Extra race in Catalunya Circuit
- 16th October: Valencian Community Circuit

The race taking place on September 11th in Catalunya Circuit is expected to receive more than 30 participants, among which there are 10 electric cars that will share road with petrol, diesel, GLP and hybrid.

ECOSeries are organised by the Catalan Car Federation with the support of the Catalan Institute of Energy from the Catalan Government and the LIVE Platform (Logistics for the implementation of the electric car)



## **Press Release**

002 30/06/2011

## About FICOSA

FICOSA is an industrial group based in Spain and a global leader in research, development, production and marketing of automotive systems and parts. Founded in 1949, the company, with headquarters in Barcelona (Spain), holds a team close to 8,000 employees and manufacturing plants, technological centres and offices located throughout 19 countries in Europe, North America, South America and Asia.

The Group invests 4% of its income in R&D, and operates one of the top technology development centres in Spain addressed to the automotive, electronics, energy and communications industries. FICOSA has positioned itself for the future as a world leader in electronic systems with a global and more diversified business agenda and an expanded added value product line.

More information:

David Guerrero Phone +34 932 16 34 00 Mobile: 600 405 347 mail: <u>david.guerrero@ficosa.com</u> Sònia Pérez Phone +34 937 008 302 Mobile: 677 970 522 mail: <u>sonia.perez@ficosa.com</u>